

The Tire Enquirer



62nd Anniversary Sale On Now!

Roemer's continues giving back to Missoula

Raising dollars for Carousel for Missoula

A key part of celebrating Roemer's 62nd Anniversary is to continue what owner John Roemer calls their "60 Acts of Kindness" started 2 years ago for their 60th anniversary. Roemer is truly grateful for his customers over the years and he plans to continue to give back to the Missoula community by going beyond the "60 Acts of Kindness" they performed in 2014. "Last year we raised and or provided more than \$15,000 in Acts of Kindness for the community and our customers. Our first major Act of Kindness for this celebration is to raise money for the Carousel for Missoula and Dragon Hollow". Why a Carousel for

Missoula? Roemer says the Carousel has been a key attraction for downtown Missoula for 20 years. The Carousel and its volunteers represent all that is good about the community. "It provides safe, fun activities for all to enjoy. And it's a beautiful centerpiece to our Caras Riverfront Park. Helping the Carousel to expand its facility and services is an investment in the future of Missoula and our wonderful downtown," says Roemer. "What better way to give back than to support an organization that gives the

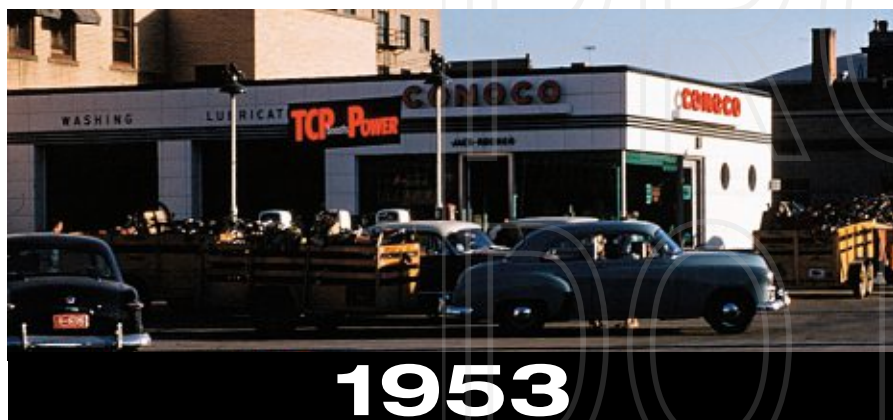


1953: John & Jack



2015: John & Jack

community so much joy?" "Our goal for the months of May and June is to raise several thousand dollars for the Carousel." During this time Roemer says he'll donate \$5 to the Carousel for Missoula for every tire sold. "If you're gonna buy tires this season this is a great way to get a good deal AND help us raise funds for the ponies."



1953

How Local is Tire Factory?
The answer is, it doesn't get any more local! Tire Factory is made up of more than 240 independent tire dealers operating in more than 200 communities in 15 western

states. Every location is owned and operated by local folks. All these local owners are the sole owners of the Tire Factory distribution company. Essentially, Tire Factory is a buying cooperative.



TODAY

What does this mean to you?
The owners buy tires together to provide their local customers with pricing that easily competes with big box store pricing. Tire Factory has created partnerships with

top tire manufacturers like Goodyear, Hankook, Nokian and Dunlop to name a few. Most importantly, if you're traveling in the west, there's a local Tire Factory member who will happily honor your Tire Factory Warranty.

The Best Tire Warranty in the West

(Free with the tires you buy)

- Free Flat Repairs
- Free Air Checks
- Rotation
- Road Hazard
- Good at over 200 locations in the West

6 Months Same as Cash*



When you charge it to your Good Year Credit Card
* minimum purchase required

Hankook Tires

70K H724 Optimo \$30* Rebate	100K H727 Optimo	50K Dynapro RF10	50K Dynapro HT
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Goodyear Tires

65K GY Fuel Max \$80* Rebate	70K GY Assurance TT AS \$120* Rebate	80K GY Assurance Comf Tred \$120* Rebate
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Nokian Tires

75K Nokian Entyre	50K Nokian Rotiiva AT \$40* Instant Rebate
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Goodyear Tires

 GY Wrangler Adventure AT \$120* Rebate	 GY Wrangler Dura Trac \$80* Rebate	 GY Wrangler MT-R w/Kevlar \$120* Rebate	 GY Wrangler Radial \$109 ^{95*} P235/75R15
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\$5 of every tire purchase will be donated to Carousel for Missoula in May and June!



Roemer's TIRE FACTORY

240 E. Broadway | Next to the Downtown Post Office | 549-6425 | Roemerstirefactory.com